June 30, 2019

Dear Friends:

As Somali Family Service of San Diego (SFS) nears twenty years of service to the Community of City Heights and beyond, there are so many to recognize who have made this journey possible. SFS has benefitted from the ongoing dedication of supporters and partners across all sectors, including: Alliance Healthcare Foundation, Union Bank, Price Charities, Wells Fargo Bank, SDG&E, The Satterberg Foundation, the Office of Refugee Resettlement, and the City and County of San Diego to name just a few.

Even before Somali Family Service began as a 501 (c)(3) in December of 2000, we provided critically needed services that precluded reliance on government assistance and ultimately enabled community members numerous opportunities to give back to their community.

Over the past two decades, the dedicated staff at Somali Family Service have responded to the various needs of community members by connecting them to valuable resources and helping them to gain self-sufficiency. In this time, SFS has transitioned from a “start-up” organization - effectively filling service gaps and connecting immigrants and refugees to much needed resources - into a “growth stage” organization with well-established programs and services that are in demand by the community.

Our long-term vision is to transition to a social enterprise model by generating additional sources of revenue for SFS that are independent of reliance on grant funding. Our Board of Directors and I are proposing a 5-year capital campaign to plan, design and build a new SFS Center in the community to increase access to programs and services. SFS has also expanded the reach of our organization in recent years, providing support and resources for various immigrant and refugee groups beyond the Somali community. SFS has turned the page to a new chapter and we invite you to be a part of our story!

With Gratitude,

Ahmed Sahid, President & CEO
Somali Family Service
Inclusiveness, Cultural Sensitivity, Civic Pride, Integrity, Vision and Service – this is how SFS drives positive change in local communities. Since 2000, Somali Family Service has addressed the critical needs of approximately 30,000 immigrants and refugees seeking a better way of life in San Diego.

**OUR MISSION**

To enable community members through community-driven programs to become self-sufficient, responsible, independent, and contributing members of society.

**OUR VISION**

Somali Family Service envisions a better quality of life for all community members.

“A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty.”

-Winston Churchill
5-Year Perspective: Net Assets

Year:
- 2014: $400,000
- 2015: $317,000
- 2016: $288,000
- 2017: $487,000
- 2018: $1,009,000

FY 20 Program Funding

- Foundations: 26%
- Government: 74%

5-Year Perspective: Revenue & Expenses

Year:
- 2014: $785,000
- 2015: $621,000
- 2016: $496,000
- 2017: $623,000
- 2018: $921,000

Strong Fiscal Management

48% INCREASE IN TOTAL REVENUE RAISED

57% OPERATING MARGIN FOR 2018
Somali Family Service responds to community needs by seeking funding opportunities that align with community priorities.

<table>
<thead>
<tr>
<th>FY 2019 Outcomes</th>
<th>FY 2020 Goals</th>
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<tbody>
<tr>
<td>HEALTH &amp; WELLNESS OUTCOME:</td>
<td>HEALTH &amp; WELLNESS GOAL:</td>
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<tr>
<td>1,000 Community Healthcare Workers Provided Cultural Sensitivity Training.</td>
<td>3,000 Community Members Educated on Pediatric Immunization.</td>
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<tr>
<td>YOUTH EMPOWERMENT OUTCOMES:</td>
<td>YOUTH EMPOWERMENT GOAL:</td>
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<tr>
<td>200 High School Youth Tutored and Mentored for College Admissions.</td>
<td>700+ Audience Members Positively Impacted by Building Bridges Youth Performances.</td>
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<tr>
<td>ECONOMIC DEVELOPMENT OUTCOMES:</td>
<td>ECONOMIC DEVELOPMENT GOAL:</td>
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<tr>
<td>45 New and Expanded Transportation Microenterprises Developed.</td>
<td>80 New Varied Microenterprises Developed.</td>
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Somali Family Service collaborates with a diversity of partners including academic experts, public health officials, business leaders, and community members who remain vital to the design and implementation of all programs.
ABOUT THE PROJECT
Combining innovative virtual reality with community engagement in the design of health education products created to empower people to take charge of their own health.

THE GOAL
Build a scalable, affordable, easy-to-use virtual reality health education platform that is culturally customized to support and address a variety of health challenges experienced in refugee and immigrant populations. The educational components will address pediatric health with a focus on vaccinations, autism spectrum disorder, nutrition, and overall improved public health.

OUTCOME
We will test our outcomes via clinical trials, community surveying, and annual re-assessments of community health beliefs and behaviors. The implementation of the SHIFA project will result in increased vaccination rates, improved ability to monitor and impact pediatric health, and contribute to reduced healthcare cost for the most vulnerable populations in San Diego. This project is designed to be scalable for use in other underserved communities nationwide.

WHY VIRTUAL REALITY?
250% more effective than face-to-face encounters • Easy to deploy on laptop or smartphone • Image-based learning works well with refugee population • Adaptable programming code for dynamic & customized experience • Used for 10+ years to successfully improve health outcomes
Our economic development programs have created opportunity for many low-moderate income individuals residing in the City of San Diego.

WE’VE ASSISTED WITH THE DEVELOPMENT OF

OVER 500 BUSINESSES

Economic Development program participants have received assistance with:

- Business plans
- Business management
- Technology education
- Marketing
- Business documentation & certification

Financial assistance was provided for licenses, permits, and select start-up costs. Workshops were provided to increase participants’ knowledge about owning a business and to provide resources to ensure compliance with federal and state requirements.

Our **Microenterprise Program**, funded by the City of San Diego’s Community Development Block Grant, has provided training, technical assistance, and financial assistance to enable the establishment or expansion of small businesses.

OVER 50 CLIENTS
ENROLLED IN 2019
In the 1990s, law enforcement officials approached SFS requesting assistance in addressing the needs of at-risk youth. In response, SFS developed a youth empowerment program called **Leaders In Our Neighborhood (LION)**. LION uses an evidence-based approach to fostering and building the next generation of leaders by providing our youth with:

- one-on-one academic mentorship
- leadership development workshops
- college campus tours
- educational and recreational field trips
- community service and internship opportunities
- opportunities for engagement in sports
- an annual youth summit
- and more!

Today, through funding by the Doris Duke Foundation for Islamic Art, LION is providing high-school-aged teens with the unique opportunity to participate in interactive theater performances with Intrepid Theater through the **Building Bridges Program**. These performances will help the youth build confidence and conflict-resolution skills, and will provoke meaningful dialogue between Muslim and non-Muslim youth across San Diego County.

**Over 1,000 YOUTH ENGAGED 100% OF WHOM GRADUATED FROM HIGH SCHOOL**
The success of the communities we serve is made possible by grants from foundations, but government grants have been reduced by 40% in recent years. Foundation grants fuel important programs but what truly sustains the work that Somali Family Service does is donations from individuals like you!

www.sfssd.org